

# EXPORTS - FLOWERS

## Floriculture

There has been a spurt in floriculture activities in the State. Mullickghat Flower Market adjacent to Howrah Bridge is a wing of the Corporation, which has been playing a key role in the development of floriculture in the State. The Market provides big outlet to the growers and traders for sale and purchase of flowers and involves the growers directly for export.

Under the guidance and assistance of the Corporation, several floriculture projects have already come up in the State. Shantineketan-Shrineketan Development Authority has set up a large floriculture project at Bolpur producing good quality flowers like gladiolus, cock's comb and rose. Kalyani Municipality has also successfully taken up big flower project at Kalyani. Private entrepreneurs have set up several green houses for production of gerbera of international standard.

## Roses

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### **Variety : First Red, Grand Gala, Sangria, Arjun**

Time of planting is September to October, Spacing required is 100cm x 60cm, Pit size requirement is 30cm x 30cm x 30cm and No. Of Plants per 0.04HA will be 600 Nos

## Gladioli

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### **Variety : Cartago, Eurovision, Priscilla, Nova.**

Time of planting is August to September, Spacing required is 6m x 6m, Pit size requirement is 60cm x 60cm and No. Of Plants per Acre will be 112 Nos

### **Tuberose**

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### **Variety : Single, Double**

Time of planting is March to April, Spacing required is 25cm x 25cm, Pit size requirement is 30cm x 30cm x 30cm and No. Of Plants per 0.04HA will be 6400 Nos bulbs

### **Hibiscus**

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### **Variety : Single, Double**

Time of planting is Summer ( Monsoon ), Spacing required is 40cm x 450cm, Pit size requirement is 30cm x 30cm x 30cm and No. Of Plants per 0.04HA will be 80 Nos

### **Carnations**

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### **Variety : Dona, Pink Dona, White Dona, Cobra, Solar**

Time of planting is November to April, Spacing required is 15cm x 15cm, Climate suitable is 13 degrees to 15.4 degrees centigrade. No. Of flowers per meter sq will be 200 to 250 in a year. Traders prefers it for its fragrance, better keeping qualities, ability to rehydrate and withstand distance transportation

### **Gerbera**

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### **Variety : Diana, Gloria, Margaretha, Monique**

Time of planting is year round, Spacing required is 30cm x 30cm, Climate suitable is 12 degrees to 25 degrees centigrade. No. Of Plants per meter sq will be 9 on an average. It has occupied a proud position among the top ten cut-flowers of world trade by its attractive look

### **Orchids**

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### **Variety : Mokaras, Arandas, Oncidium, Dendrobium**

Time of planting is year round, Humidity in the growing area is important, Climate suitable is 8 degrees to 18 degrees centigrade. Orchids are in good demand as cut-flowers and is used in drink and food industries.

### **Chrysanthemum**

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### **Variety : Dignity, Chandrama, Pink Turner, Autumn King**

Time of planting is Winter, Climate suitable is 10 degrees to 16 degrees centigrade. It decorates the garden, largely used commercially, easy to propagate and to cultivate, grows successfully as a pot and bed plant and grows in numerous heights and colors

### **Sunflower**

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### **Variety : Single, Double**

Time of planting is March to April, Spacing required is 25cm x 25cm, Pit size requirement is 30cm x 30cm x 30cm and No. Of Plants per 0.04HA will be 6400 Nos bulbs

### **Marigold**

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**Variety : African, French, Tunuifolia**

Time of planting is June, September, January and February, Spacing required is 20cm x 30cm, Climate suitable is 15 degrees to 25 degrees centigrade. Extensively used for religious festivals.