

Government of West Bengal
Directorate of Food Processing Industries
Department of Food Processing Industries and Horticulture
Benfish Tower (6th Floor), GN Block-31, Sector-V, Salt Lake City, Kolkata-700091
E-mail: dfpiwb@gmail.com

NIQ – Conducting survey on about 2000 PMFME rejection cases

No.I/798530/2026 Date: 31-07-2026

Introduction: Sealed proposals are invited by the Director, Directorate of Food Processing Industries, Government of West Bengal from the reputed and experienced agencies, institutions, research organizations, consultancy firms, or survey agencies for conducting field survey and analysis of applications rejected by banks under the Pradhan Mantri Formalisation of Micro Food Processing Enterprises (PMFME) Schemes in West Bengal.

Objective: The objectives of the survey are to:

- Identify the major reasons for rejection of about 2000 PMFME cases.
- Assess applicant's awareness regarding scheme guidelines and eligibility criteria and earnestness for doing the business.
- Assess Banker's awareness regarding scheme guidelines and eligibility criteria and basic minimum requirement of the documents.
- Examine issues related to proper documentation, apprehension regarding banking matter, technical feasibility, and compliance.
- Recommend measures to reduce rejection rates and increase sanction of scheme within minimum permissible days(21 days).

Scope of Work: The selected agency shall:

- Review the list of about 2000 rejected PMFME cases provided by the Department
- Conduct telephonic and/or field interviews with the applicants/Bankers/other stake holders as applicable.
- Collect quantitative and qualitative data using structured questionnaires.
- Factors to be taken into consideration while doing the survey
 - Applicant Related Factors
 - CIBIL Score
 - Experience & Background
 - Knowledge about proposed project
 - Bank Related Factors
 - Document Expectation beyond PMFME norms
 - Scheme related knowledge of Branch Managers & delayed response time
 - Lack of Interest for small ticket PMFME loans
 - Area specific bias towards loan approval
 - Lack of clarity regarding collateral and mortgage in accordance with the scheme
 - Process & Scheme Related Factors
 - Gaps in Guidelines: Confusion on admissibility of land

- lease/permissible shade construction costs led to DPR rejections.
- Acceptance of PMFME portal generated DPR by the banks

- Analyze the causes of rejection and identify common trends.
- Submit district-wise and consolidated analytical reports with actionable recommendations.
- Present the survey findings before the concerned department.

Deliverables: The agency shall submit:

- Survey methodology and work plan.
- Inception Report.
- Cleaned survey database.
- Draft Survey Report
- Final Report incorporating comments of the Survey team head.
- Finding out lacuna both on the part of beneficiary and bank in presenting and dealing with the proposal.
- Presentation of key findings and recommendations with suggestive measures to make the cases acceptable.
- Find out the causes whether there are cases rejected on flimsy ground and may be acceptable after necessary rectification.

Eligibility Criteria: The bidder should:

- Be a legally registered organization.
- Have at least three years of experience in conducting socio-economic or government-sponsored surveys, evaluations, or impact assessments.
- Have experience in field data collection and data analysis.
- Possess adequate technical and human resources for timely completion of the assignment.
- Have valid PAN, GSTN, Certificate of incorporation, last three years IT return

Duration of Assignment: The survey shall be completed within 30 days from the date of issuance of the work order.

Selection of agency & payment terms: Preferably eligible and experienced L1 bidder will be awarded the contract. The payment shall be made on satisfactory completion of the work.

Right of the Department: The Directorate reserves the right to accept or reject any or all bids without assigning any reason thereof.

Submission procedure: Quotations both technical and financial are to be submitted along with all supporting documents as mentioned in the notice from 5/08/2026 to 14/08/2026 at the drop box of DFPI, Benfish Tower (6th Floor), GN Block-31, Sector-V, Salt Lake City, Kolkata-700091 from 11 a.m. to 4 p.m. of all Government working days and will be opened on 12 noon of 17/08/2026 at the conference hall of DFPI, Benfish Tower (6th Floor), GN Block-31, Sector-V, Salt Lake City, Kolkata-700091. Any change/modification of the notice shall be notified in the website of the Department, www.wbfpib.wb.gov.in.

Contact Person: Shri. Sandip Saha, LPM, M: 90517 20447 & Shri. Sourav

Narayan Mondal, MIS-In-Charge, M 9477169036



KASTURI SENGUPTA
SPECIAL SECRETARY
DIR(DFPI)
31-07-2026